

Warwick Band Bonus Cards Fundraiser

Through Xtraman Fundraising

Overview:

In preparation for next year and the multiple expenses that can arise with being in band and the expense of our music department trip (Disney for HS and Music in the Parks Festival for MS,) the band is doing a fundraiser using bonus/discount cards. A few important things to note about these cards:

- 1.) These cards are good for an entire year and expire at the end of May 2017.
- 2.) These cards are not like coupons, they can be used over and over again!
- 3.) Local vendors are listed on the back of the cards with discounts but these cards can be used nationally with over 300,000 businesses! Check out www.xtramandiscounts.com for information on what businesses accept the card and what discounts are awarded.
- 4.) The cards have a custom logo on the front so you can show your support of the Warwick Bands wherever you use your discount card.
- 5.) Whenever you activate your card you also receive a \$25 restaurant gift certificate making your money back instantly, and then some!

Costs/funds:

- Each card costs \$20
- Of that \$20 we pay \$8 back to Xtraman Fundraising
- The remaining \$12 is split between the individual student account maintained by the Warwick Band Parents Organization and the account of the WBP.
- \$6 goes into the individual student accounts and \$6 goes to the WBP so that they can further support the band programs.

Distribution of profits:

The more you sell the more you keep in your student account! Check out the chart below.

Number of cards sold	Student account/WBP account
1-6	\$6/\$6
7-13	\$7/\$5
14-20	\$8/\$4
21+	<i>All \$12 from each card sold goes into student account</i>

Prizes:

For those students who go above and beyond the rest of the group with this fundraiser there will be prizes for the top 3 students.

1st – All proceeds from their sales goes into their student account (if not already), free bonus card, receive a band uniform pillow at no cost or \$50 deposited into their student account, 3 draws into the cash box

2nd – Student receives a free bonus card, \$30 deposited into their student account, 2 draws into the cash box

3rd – Student receives a free bonus card, \$15 deposited into their student account, 1 draw into the cash box

“Cash Box” Drawing:

Along with the above prizes for the top sellers, the entire band will have the opportunity to reach into a “cash box” that will be full of cards denoting 1, 5, 10, and 20 dollar bills along with 2 50 dollar bills and 1 100 dollar bill. The cards and “money” students draw from the cash box will then go into their student account. Once again the more you sell the more chances you get at drawing out of the cash box. Check out the chart below to see how many chances you can get to draw out of the cash box.

Number of cards sold	Number of draws out of the cash box
1-6	0
7-13	1
14-20	3
21+	5

How much can a student make for their individual student account?

Number of cards sold	Profit per card for student account	Total deposited into student account
1	\$6	\$6
2	\$6	\$12
3	\$6	\$18
4	\$6	\$24
5	\$6	\$30
6	\$6	\$36
7	\$7	\$49
8	\$7	\$56
9	\$7	\$63
10	\$7	\$70
11	\$7	\$77
12	\$7	\$84
13	\$7	\$91
14	\$8	\$112
15	\$8	\$120
16	\$8	\$128
17	\$8	\$136
18	\$8	\$144
19	\$8	\$152
20	\$8	\$160
21	\$12	\$252
22	\$12	\$264
23	\$12	\$276
24	\$12	\$288
25	\$12	\$300
26	\$12	\$312
27	\$12	\$324
28	\$12	\$336
29	\$12	\$348
30	\$12	\$360

How do I sell the cards?

These bonus cards are a great product that will more than pay for themselves in just the first few uses. We know this but we must educate those we approach about buying the cards how great they really are. When asking someone if they would like to buy a bonus card to support the band be sure to mention the following things:

- 1.) These cards are good for an entire year at over 300,000 locations nationwide. The businesses on the back are not even all the local businesses that accept the card.
- 2.) You can go to xtramandiscounts.com and locate anywhere in the country where you can use your card and what discount is offered.
- 3.) The money raised will go to support the Warwick Bands and will also help pay for student trips to places like Disney, music festivals, and professional concert performances.
- 4.) With the purchase of the card you will also get a \$25 restaurant gift certificate through restaurants.com after following the steps on the attached sheet.
- 5.) Each card is made custom so that wherever you use your card you can show your support of the Warwick Bands.

FAQ:

What is the student account through the WBP?

The student account is maintained by the WBP and is used for any and all expenses with the bands such as trips, marching band fees, and other expenses in the music department at both the high school and the middle school.

What if my child is a senior in the high school? Why should they sell these cards and what will be done with the money they raise?

The seniors can still play a big role in this fundraiser even though they are graduating. Money that they raise will go into a separate account with the WBP that is used to help offset costs of students in tough financial times so they can still participate in the full experience of music in Warwick. The seniors are also still eligible for all of the prizes with the fundraiser.

What if my child is a senior but they have younger siblings in band?

The money your senior child raises will go into their younger siblings student account in the WBP to be used later down the road. If there is more than one younger sibling the money will be divided evenly amongst the siblings' student accounts.

Do we have to sell these cards?

While it is not a requirement it is very strongly recommended. This is a great way to get a head start on next year and also years to come. When the music department and bands go on trips there is often an expense to the family and having these funds readily available for use for these events will make the financial strains on the family much less.

Is there actual money in the cash box? What happens with what is drawn out?

There is no actual money in the box but there are cards that will denote amounts of money. Those amounts will then become real money deposited into student accounts.

Who do we sell to?

Neighbors, family, friends, co-workers, and many more. Students CANNOT sell the cards during school to other students.

Who does the money go to?

All monies will be collected by Mr. Wolfe and then given to the WBP parent treasurer. The treasurer, in collaboration with Mr. Wolfe, will then confirm amount of cards sold by each student and any amounts drawn from the cash box to put into student accounts. The remaining monies will be used to pay for the cards and go into the WBP account.

What if we lose a card?

All cards must be kept track of once they are distributed. It is the student's responsibility to not lose the cards. No extra cards can be given out and any lost cards must be paid for by the student/family.

What can the money raised be used for by the student?

Money from this fundraiser can be used on any music department trip, band trip, marching band expense, and other activities or required payments within the music department. Funds cannot be used for activity fees for any music groups or fees for groups outside of the music department.

Timeline:

Thursday April 28 – Sales packages and information handed out to students in band.

Monday May 2 – WBP monthly meeting and information meeting about fundraiser

Friday May 6 – Reminder email to families and students regarding sales of bonus cards.

Friday May 13 – Initial Sale sheets and money due to Mr. Wolfe

Monday May 15 – Last day to return sale sheets and money to Mr. Wolfe

Thursday May 18 – Pickup of bonus cards from high school band room 6:30-8:30 pm

May 18-28 – Students and families should distribute all cards sold. *All cards should be distributed before the end of May so they are active for one entire calendar year.*

Closing facts:

- This fundraiser has the potential to raise \$6,000 or more for the band and students!
- We have 500 cards presently to sell. With 120 students in band at the HS and MS if each student sells just 4 cards we are only 20 cards away from selling out!
- If as a group we sell more than 500 cards we can order more that will be distributed via mail if they do not arrive before distribution date.
- The more we sell as a group the greater our profit margin is with Xtraman Fundraising which means more money into student accounts and more money into the WBP account.
- If a student sells 30 cards, is the top seller in their school, and only gets \$1 bills out of the cash box with their 8 draws they will have raised \$418 for their student account!